

Robbie Berg

Warning Coordination Meteorologist National Hurricane Center

Robbie Berg is the Warning Coordination Meteorologist (WCM) at NOAA's National Hurricane Center in Miami, Florida. As WCM, Berg provides Impact-Based Decision Support Services (IDSS) to emergency managers, media, and other partners, both domestically and internationally during tropical weather events. He also plans and coordinates NHC's outreach and training activities and helps to ensure NHC products and services meet partner and customer needs.

Berg received Bachelor of Science degrees in Meteorology and Marine Science from North Carolina State University (2001). He received a Master of Arts in Communication from Johns Hopkins University (2014) and also completed some graduate work at the University of Miami Rosenstiel School of Marine and Atmospheric Science.

Berg began his meteorological career with NOAA in 1999 as a student intern at the NOAA Earth System Research Laboratory in Boulder, Colorado. Berg joined the National Hurricane Center in 2002 as a marine forecaster in the Tropical Analysis and Forecast Branch (TAFB) and then joined the Hurricane Specialist Unit (HSU) in 2008. The position involved the issuance of track, intensity, and wind radii forecasts as well as associated watches and warnings for tropical cyclones in the Atlantic and eastern North Pacific Ocean basins. He was promoted to senior hurricane specialist in 2022 and became the Warning Coordination Meteorologist in 2024.

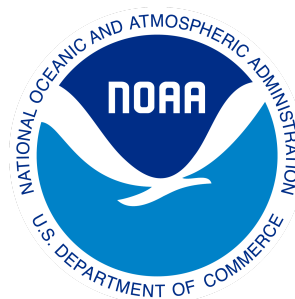
Berg presents and participates in meetings such as the National Hurricane Conference and state hurricane conferences, and he is a planner and instructor for several courses intended for the emergency management



community, broadcast meteorologists, NWS forecasters, and international forecasters. In 2022, Berg was the program chair of the American Meteorological Society's Conference on Weather Warnings and Communication and was the topic lead on hurricane hazard communication at the Tenth International Workshop on Tropical Cyclones. He currently serves on the American Meteorological Society Board on Community Service.

Berg was part of an NHC team that won the 2020 national NWS Isaac Cline Award for providing virtual hurricane webinars to teachers and students at the beginning of the pandemic.

Berg leads NHC's efforts to infuse social science and risk communication concepts into hurricane forecasting, products and services, and outreach. Berg helps coordinate NHC's social media activities, and in that role, he administers and writes posts for NHC's blog, *Inside the Eye*.



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